

# Message from the Mayor

Dear Citizens and Friends.

Welcome to Buda where the past, present, and future converge in one of the best locations in Texas. Whether you are a visitor, a new resident, or a business looking for a place to expand and grow, Buda has grown from its humble beginnings to a thriving community that stays true to its small town charm and heritage.

The faces of Buda range from the quaint shops, businesses, and restaurants that populate Historic Downtown Buda, to the sprout of new business and industry along Main Street, FM 967, and FM 2001. An abundance of parks and recreational opportunities accent the quality of life that is our hallmark. The historic downtown shopping district provides unique experiences; the Historic Stagecoach House and Park transports you into Buda's early history.

Modern shopping destinations along I-35 serve the needs of residents and visitors alike.

Buda is a small aspiring city with big city accomplishments. The city received the prestigious Community of the Year Award from the Texas Chapter of the American Planning Association. This accolade, awarded to one city annually regardless of size or population, distinguishes cities that represent best practices in municipal planning. With the support of my fellow Council members, our dedicated board & commission volunteers and city administration & staff and their collective dedication to sound planning, Buda has shown incredible dedication to "planning with the people instead of for the people," meaning that our plans reflect the desires of the community.

Buda has an array of amenities for the young and the young at heart. This year we formed the Mayor's Fitness Council to help lead a group of concerned citizens, city staff, businesses, and organizations responsible for health and wellness in the community. Our mission is to improve the health and wellness of the Greater Buda Community. The community challenges ranged from walking the 14 park trails to the "Holiday Maintain Don't Gain" Challenge.

As Mayor, I'm proud of our community. One area, in particular, is their passage of the 2014 Bond Program consisting of five bond propositions totaling \$55 million. These quality of life-focused propositions are just another example of the citizens' passion for making this city a great place to live.

I am most humbled by how our staff and citizens came together during the devastating 500-year storm event in October. The storm created approximately \$1.3 million in damages to both private and public property. With the committed assistance of our experienced emergency management team, we were able to limit the inconvenience and overwhelming impact to our citizens. Major services were immediately restored and the clean up process lasted for weeks.

Buda is home to diverse corporate luminaries such as Jardine's Texas Foods, winner and recipient of the 2015 Governor's Small Business Award. Others include Night Hawk Frozen Foods, US Foods, Cabela's, and Texas Lehigh Cement.

We have a first-class consolidated school system, and the bottom line is that Buda is a quality place to raise a family and bask in the warmth of a community that genuinely cares about the past, the present, and the future.

We are proud of Buda. Come visit us and find out why. If you are looking for an ideal location to put down roots for your family or your growing business, Buda defines the word "ideal".

Sincerely,

Todd Ruge Mayor, City of Buda

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## Remarks from the City Manager

Buda has completed another engaged year in which we made great strides to ensure an uncompromising quality of life for our citizens. We are most fortunate to live in an area where our environment can co-exist alongside a strong economy with the two not encroaching on the other's ability to provide what is needed for a valued lifestyle.

The City of Buda continues to operate in a responsible fiscally conservative manner as to provide an optimistic financial picture for the city. However, a healthy financial image is not achieved at the risk of not providing the essential services that a city such as ours must offer. Service delivery continues to increase as we work to match the



inevitable growth that comes with a city being on the Central Texas I-35 corridor and contiguous to a major city. However, this is not accomplished at the risk of jeopardizing our small town atmosphere, which is the reason many call Buda home.

In the past year, the implementation of the bond propositions approved by the voters in November 2014 has been a major task for the City. The propositions included projects to provide adequate city facilities for public safety, a library and a new city hall as to provide consolidation of services along with superior customer service to our citizens. Likewise, we continued making strides in securing our water supply far into the future with diversified sources. This is being done in conjunction with the important component of conservation as we do our part to preserve the environment.

Lastly, in completing these goals we continue an emphasis on the basics of public safety, infrastructure and service delivery as to allow citizens and visitors to Buda to "breathe easy here."

The Mayor, Buda City Council and Staff work diligently to enact local legislation, adopt budgets, and determine policies that make our city such a wonderful place to live. As City Manager, my role is to work with the Mayor, City Council and Staff to administer the affairs of the city. In 2015 those affairs resulted in the continuation of a quality lifestyle in Buda. Our goal is to keep it that way.

Kenneth Williams City Manager City of Buda, Texas

# Buda City Council 2014-2015











Place #1

Wiley Hopkins Mayor Pro-Tem, Place #2

Todd Ruge

David Nuckels

Place #4







Bobby Lane

Buda was incorporated as a City in 1948. Buda is a Home Rule City governed by a council-manager form of government. All council members are elected citywide and must reside in the city limits.

*City Council Meetings:* Meetings are held the first and third Tuesday of each month in the Buda Council Chambers located at City Hall at 6:30 p.m.

Agendas & Minutes: Agendas are posted on the City of Buda website and at City Hall 72 hours prior to the meeting. Minutes are posted on the City of Buda website after they are approved by City Council. The City of Buda live streams and records City Council, board, and commission meetings. You can find recorded meetings on the City of Buda Website.



David Nuckels was sworn in as the newly elected City Councilman for Place #3.



George Haehn ran unopposed and kept his Place #4 City Council seat.

## **Boards and Commissions**

**Planning and Zoning Commission:** Serves in matters related to ensuring planned and purposeful development and to enforce State and local statutes and ordinances. This commission meets twice a month.

**Zoning Board of Adjustment:** Has the authority to hear and decide appeals where the applicant alleges that there is an error in any order, requirement, decision, or determination made by City Staff or the City Council in the enforcement of the City's zoning regulations and ordinances. This board meets as needed.

**Construction Board of Appeals:** Powers and duties include hearing appeals of orders, decisions, or determinations made by city officials relative to the application and interpretation of Chapter 6 (Building Regulations) of the Code of Ordinances. This board holds its meetings on an as-needed basis.

**Historic Preservation Commission:** Serves as an advisory board to the City Council in matters relating to heritage and historic preservation activities. This commission meets monthly.

**Library Commission**: Serves as an advisory board to the City Council in matters relating to library facilities, services, and policies. This committee meets monthly. Agendas are found at www.budalibrary.org.

Parks and Recreation Commission: Serves in matters relating to policies, rules, and regulations of the public parks and recreation programs. This commission meets monthly.

**Economic Development Corporation Board:** Encourages diverse business development and expansion through business recruitment, infrastructure improvements, and partnerships. This board meets monthly. Agendas are found at www.budaedc.com.

**Local Government Corporation:** Responsible for the receiving, investing, and disbursing of all funds of the Corporation; accounting for and reporting on all financial activity; and coordinating the independent audit, budget development, administration, and project financing for projects on the Cabela's Tax Reinvestment Zone.

# Office of the City Secretary

## Records and Elections

The mission of the Office of the City Secretary is to ensure order and continuity in the municipal legislative process through guardianship of City Council's actions. This office continually strives to meet the needs of the citizens by providing access to city records and guidance on city processes.

The City Secretary is an officer of the city, appointed by the City Manager. The position of City Secretary is a statutory position required by State Law and the City Charter. In addition to the statutory duties of the position, the City Secretary serves as a member of the City's Management Team and oversees the functions of the City Secretary's Office, Records Management Programs, Election Services, and the Senior Citizen's Van Program. Primary responsibilities include: serve as the Chief Elections Officer of the city; establish, maintain, archive, and preserve official city records; ensure codification of ordinances; issue alcohol and solicitor permits; receive and process open records requests; and prepare and provide City Council information such as agendas, minutes, ordinances, resolutions, and proclamations.

The City Secretary attends each City Council meeting to record and preserve the minutes, which are available to the public after the meeting, and oversees passed legislation and the codification of ordinances. The City Secretary also coordinates the various Board and Commission applications for review and appointment by City Council. Citizens may sign up on the city's website to receive important alerts and notifications pertaining to the posting of new agendas, special community events, street closures, weather information, etc. Citizens may also apply for other services via the city's website, e.g. to become a member on one of the various City Boards and Commissions or submit a Public Information Request. Applications are also available upon request.

In FY 2014-2015, the city secretary's office conducted the City Council election for Places 3 and 4, runoff election for Place 3, provided over 431 notarizations, and responded to more than 102 open records requests.

Helpful Numbers
Utilities: 512-295-8845
Library: 512-295-5899
Police/Animal Control:
512-312-1001
Parks and Visitor Center:
512-295-7170



Address: 121 Main Street Buda, Texas 78610



Mailing Address: P.O. Box 1380 Buda, Texas 78610



Phone Number: 512-312-0084



Website: www.ci.buda.tx.us



Facebook www.facebook.com/budatx

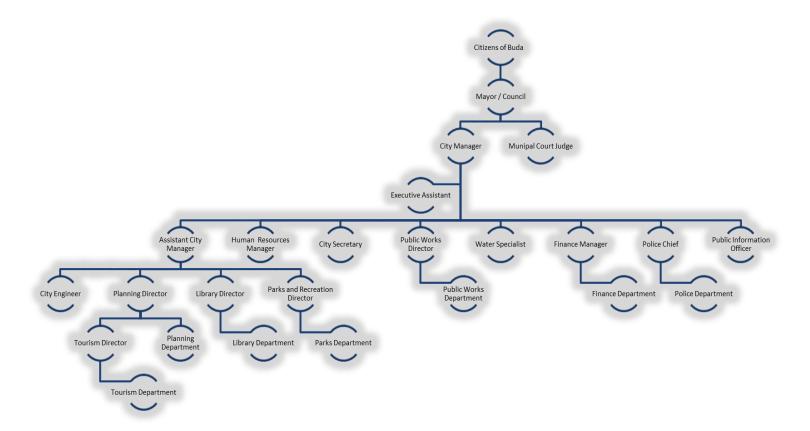


Twitter: @CityofBudaTx



Instagram: cityofbudatx

# **Department Directory**







#### **Human Resources Mission**

a positive service experience for applicants, employees, throughout the year to recognize the employees' hard work and retirees and collaborate with departments to hire, and dedication. The City Manager issued the following develop, support, and retain diverse and talented employees the "Employee of the Quarter" and "Employee employees.

## Recruitment - Employment Opportunities

The Human Resources Department assisted directors and supervisors in a number of employment related issues, including: hiring, terminating, discipline, and other personnel-related matters. In the FY 2014-2015, Human Resources assisted with hiring 9 new employees. The city is proud to announce only 1 employee resigned from the City of Buda in the FY 2014-2015.

With the city's growth, 8 additional positions were added and approved for the FY 2015-2016 budget.

- Police Captain
- Police Records Clerk
- Medium Equipment Operator
- Heavy Equipment Operator
- **Building Official**
- Purchasing / Inventory Control Manager
- Youth Coordinator
- **Public Information Officer**

### **Total Number of Employees**

	F112-13	FY 15-14	FY 14-15
Full Time Employees	64	66	74
Part-Time Employees Including PT Judge	2	3	3
Total	66	69	77

## Turnover Percentage Rate

	FY12-13	FY 13-14	FY 14-15
Total Percentage	21%	14%	1%

## **Employee Recognition Program**

The Human Resources Department's mission is to provide The City of Buda held several Staff Appreciation events of the Year" awards.

- Michael Councilman—Employee of the
- Brittany Tate Employee of the Quarter
- Elizabeth De Leon Employee of the Quarter
- Bill Kuykendall & Melinda Hodges -Employees of the Year

## Compensation Study

The Human Resources Department conducted a salary survey for all positions within the city. The purpose of the research was to assess the city's current salary ranges relative to the market, and to increase the compensation of all positions to the average minimum pay of the benchmarked cities (Pflugerville, Seguin, Kyle, Lakeway and San Marcos). All city employees received a minimum of 4% cost of living adjustment.

#### **Health & Supplemental Benefits**

The City of Buda changed health insurance carriers from Blue Cross Blue Shield to UnitedHealthcare effective October 1, 2015. The city remains with MetLife for dental and vision benefits. The move to UnitedHealthcare reduced the cost increase by 32%. The city continues to pay 100% of employee only health insurance premiums and pays 60% of the dependent's premium health insurance cost. Other supplemental and voluntary benefits offered to employees are the Employee Assistance Program, Nationwide (457b Plan), Aflac, and LegalShield. The city values their employee's long term commitment and continues to provide longevity pay to employees who have worked over one year.

### Health & Wellness Program

The BudaFit Health & Wellness Committee continues to take preventative steps when it comes to Health and Wellness. The city offered 3 separate fitness challenges along with 2 health and wellness educational "lunch and learns" this year. The city also facilitated preventative flu shots on-site to all employees interested.

## **Staff Development and Safety Trainings**

Human Resources assisted in offering a wide range of training opportunities through the year in order to build on professional competencies, increase knowledge, and enhance individual opportunities for future growth.

Trainings included: The Ammerman Experience—Media Training, Active Shooter Response Training, Annual Leadership Development Retreat, CPR & First Aid Certification, Texas Municipal League—Vehicle Operations for Public Entities, Texas Municipal League—Are We Following the Rules, and Texas Municipal Retirement System Certification Course.

## Risk Management - Worker's Compensation

The Human Resources Department primarily handles workers' compensation claims and coordinates safety training for employees. Our goal is to promote a safe and healthy work environment and reduce costs related to accidents and injuries. The report below represents a summary of workplace injuries in the last three years.

## Number of Worker's Comp Claims with Value

FY 2012-13	FY 2013-14	FY 2014-15
10	5	15



Employee of the Quarter
Michael Councilman



Employee of the Year Sgt. Bill Kuykendall



Employee of the Quarter
Brittany Tate



Employee of the Quarter
Elizabeth De Leon



Employee of the Year Melinda Hodges

The City of Buda's Finance Department consists of Utility Billing, Municipal Court, and Finance. The Department is responsible for the annual budget, the annual audit, financial reporting, utility collections, court collections and receipts, and disbursement of all city funds.

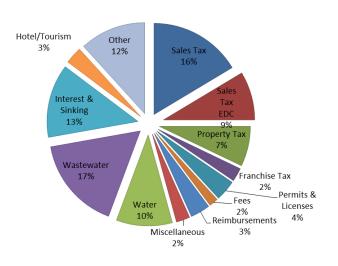
#### Revenues

Revenues received by the city are brought in through utilities, hotel tax, property tax, sales tax, franchise tax, fines, and fees. The total revenues received in FY2014-15 were \$21,097,310. Actual revenues exceeded budgeted revenues by \$1,993,835.

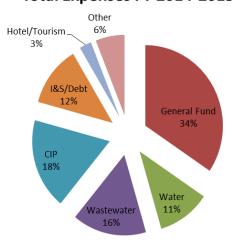
## **Expenses**

The total expenses for FY2014-15 were \$19,227,960. Expenses were \$382,767 more than budgeted, not including Capital Improvement Projects.

## **Total Revenues FY 2014-2015**



## **Total Expenses FY 2014-2015**



Property Value Analysis									
Year	Taxable Value	% Increase	Tax Rate	Total Amount	Amount Due to Debt				
2008	506,347,971	9.23%	0.225	\$1,139,283	\$912,439				
2009	573,972,990	13.36%	0.225	\$1,291,439	\$825,373				
2010	652,900,632	13.75%	0.2567	\$1,675,996	\$1,103,402				
2011	686,228,908	5.10%	0.2666	\$1,829,486	\$766,518				
2012	688,377,681	0.31%	0.2713	\$1,867,569	\$1,005,031				
2013	829,322,921	20.40%	0.2979	\$2,470,553	\$1,518,490				
2014	1,001,261,908	20.70%	0.2978	\$2,981,758	\$1,007,100				
2015	1,179,403,173	17.79%	0.3475	\$4,098,426	\$2,711,176				

Previous Tax Rates										
	2007	2008	2009	2010	2011	2012	2013	2014	2015	
Maintenance & Operations	.0794	.0448	.01812	.0877	.1549	.1253	0.1148	0.1173	.1177	
Interest & Sinking	.1076	.1802	.1438	.1690	.1117	.1460	0.1831	0.1805	.2298	
TOTAL	.1870	.2250	.2250	.2567	.2666	.2713	0.2979	0.2978	.3475	

Debt Service								
		Interest		2014-2015				
Balances as of October 1, 2015	Principal Balance	Balance	Total P&I Balance	Payments				
\$2,345,000 Certificates of Obligation Series 2006	\$1,345,000	\$426,199	\$1,771,199	\$176,534				
\$6,120,000 Certificates of Obligation Series 2008	\$4,865,000	\$1,315,875	\$6,180,875	\$530,162				
\$2,930,000 General Obligation Refunding Bonds, Series 2008	\$2,305,000	\$426,293	\$2,731,293	\$295,512				
\$3,560,000 Certificates of Obligation, Series 2010	\$3,170,000	\$1,070,669	\$4,240,669	\$258,738				
\$5,915,000 General Obligation Refunding Bonds, Series 2010	\$5,005,000	\$1,184,813	\$6,189,813	\$511,487				
\$3,275,000 Certificates of Obligation, Series 2011 (tax-supported)	\$545,000	\$199,125	\$744,125	\$42,475				
\$3,275,000 Certificates of Obligation, Series 2011 (utility-supported)	\$2,520,000	\$921,975	\$3,441,975	\$191,150				
\$125,000 Certificates of Obligation, Tax & Revenue TWDB	\$125,000	\$48,714	\$173,714	\$48,714				
\$4,445,000 Certificates of Obligation, Series 2014 (tax-supported)	\$3,435,000	\$1,324,049	\$4,759,049	\$94,180				
\$4,445,000 Certificates of Obligation, Series 2014 (utility-supported)	\$1,010,000	\$380,094	\$1,390,094	\$66,686				
\$3,605,000 Certificates of Obligation, Series 2014a (utility-supported)	\$3,605,000	\$1,222,807	\$4,827,807	\$68,588				
TOTAL Debt Service Payments	\$27,930,000	\$8,520,613	\$36,450,613	\$2,284,226				

City of Buda												
	Budget Summary for all Funds											
	Fiscal Year 2014-2015											
										Revenues		Expenses
		Budgeted		Actual		Budgeted		Actual		Budget vs	ı	Budget vs
Fund		Revenues		Revenues		Expenses		Expenses		Actual		Actual
Operating/Rev Funds							_		_		_	()
100 General Fund	\$	8,312,218	\$	9,644,991	\$	8,311,973	\$	8,283,891	-	1,332,773	\$	(28,082)
300 Sanitation Fund	\$	1,246,295	\$	1,250,909	\$	1,216,059	\$	1,246,137	\$		\$	30,078
500 Water Fund	\$	2,365,237	\$	2,100,379	\$	2,738,540	\$	2,134,405	\$	(264,858)		(604,135)
600 Wastewater Fund	\$	3,629,441	\$	3,487,203	\$	2,303,278	\$	2,680,654	\$	, ,	\$	377,376
TOTAL OPERATING FUNDS	\$	15,553,191	\$	16,483,482	\$	14,569,850	\$	14,345,087	\$	930,291	\$	(224,763)
Capital Improvement Funds												
490 Parks & Rec Capital Fund	\$	373.000	\$	426,581	Ś	320,000	\$	578,972	Ś	53,581	Ś	258,972
525 Water Capital Improvement Fund	\$	400.000	\$	615,117	\$	-	\$	1,074,000	\$	,	\$	1,074,000
625 Wastewater Capital Improvement Fund	\$	470,000	\$	879,976	\$	6,048,148	\$	6,426,503	\$	,	\$	378,355
850 General Capital Improvement Fund	\$	-	\$	-	\$	2,638,000	\$	2,737,324	\$	,-	\$	99,324
605 Purple Pipe Fund	\$	140,000	\$	7,710	\$	-	\$	17,768	\$		\$	17,768
TOTAL CAPITAL FUNDS	\$	1,383,000	\$	1,929,384	\$	9,006,148	_	10,834,567	\$	586,660	\$	1,828,419
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Other Funds												
700 Interest & Sinking Funds-General Fund	\$	1,070,685	\$	1,070,685	\$	1,070,685	\$	1,138,671	\$	-	\$	67,986
690 Interest & Sinking -Enterprise Fund	\$	1,814,934	\$	1,681,811	\$	1,766,758	\$	1,995,634	\$	(133,123)	\$	228,876
475 Hotel/Tourism Fund	\$	511,250	\$	637,185	\$	483,500	\$	487,711	\$	125,935	\$	4,211
491 Library Special Revenue Fund	\$	12,215	\$	10,549	\$	24,000	\$	15,579	\$	(1,666)	\$	(8,421)
450 Police Special Fund	\$	-	\$	672	\$	-	\$	-	\$	672	\$	-
479 Employee HRA Fund	\$	45,400	\$	-	\$	45,400	\$	77,318	\$	(45,400)	\$	31,918
492 Municipal Court Technology Fund	\$	4,800	\$	6,484	\$	-	\$	1,200	\$	1,684	\$	1,200
493 Municipal Court Security Fund	\$	2,500	\$	4,863	\$	-	\$	-	\$	2,363	\$	-
125 LGC	\$	88,500	\$	1,201,579	\$	885,000	\$	1,166,760	\$	1,113,079	\$	281,760
TOTAL OTHER FUNDS	\$	3,550,284	\$	4,613,828	\$	4,275,343	\$	4,882,873		1,063,544	\$	607,530
TOTAL FUNDS - including CIP's	\$	20,486,475	\$	23,026,694	\$	27,851,341	\$	30,062,527	\$	2,580,495	\$	2,211,186

## Municipal Court

The judge and staff of the Buda Municipal Court continue to work diligently to promote justice and provide accessibility and fairness to the public. The court has one presiding judge, the Honorable Beth Smith, and one court clerk, Sondre Crabtrey.

Routine court procedures are conducted everyday from 7:30 AM to 4:00 PM in Downtown Buda City Hall.

All routine traffic, ordinance, parking, and other violations can be taken care of with a clerk at the window or online. The court has recently gained the ability to accept pleas and payments from the city's website. If the defendant is a juvenile offender (up to 16 YOA), he or she must meet and plea directly to the judge with a parent or guardian present. The judge will also set a docket time for Class C misdemeanors for minors (under 21 YOA that are required to plea in front of the judge).

The city has contracted with both the Travis County Constable's office and the collection from MVBA to collect on outstanding warrants. With their combined contributions, the city has been able to close out and collect on many outstanding violations.

Please remember that the judge is not allowed by law to speak directly with a defendant about a citation without a plea of no contest or guilty. If a plea of Not Guilty is entered, there will be a pre-trial hearing with the city prosecutor to hear any motions that the defendant may have. It is not allowed by the law for the court, nor its personnel, to give legal advice, so please do not ask.

Citations Filed in Municipal Court	2099
Violations Filed in the Municipal Court	2540
Citations Filed by Officer	1746
Violations Filed by Officer	2134
Citations Filed by Code/Animal Control	61
Violations Filed by Code/Animal Control	114

Cases Dismissed	
After Driver Safety Course	758
After Deferred Disposition	257
After Proof of Insurance	195
Compliance Dismissal	268

Total Court Revenue Collected - \$338,004.41

City's Portion \$214,437.27 State's Portion \$123,567.14

Total Outstanding Warrant - 2638

\$966,888.00

**Total Warrants Cleared** 

442

**Total Outstanding** 

\$1,082,152.86

## **Utility Billing**

For FY 14-15, the city received 1,106 new utility applications. Approximately 5,000 utility bills were mailed out each month. Total water customers as of September 30, 2014 were approximately 3,450 and sewer customers were approximately 4,900. Total garbage was approximately 3,800 residential and 268 commercial. We had over 8,000 payments made through auto draft totaling approximately \$760,000.00. The city had over 15,000 payments made through web pay totaling approximately \$1,600,000.







On November 4, 2014, the City of Buda held its first Bond Election. The bond election includes five separate propositions that are intended to address three primary areas - (1) Facilities, (2) Basic Infrastructure (streets, sidewalks, drainage and flooding) and (3) Parks and Trails. The proposed bond program is comprised of the following five propositions; all five passed.

## About the Bond Propositions

## PROPOSITION 1: Municipal Facility \$21 Million

A multi-purpose building to house a library, municipal court, city hall, community multi-purpose space and emergency-preparedness space.

## PROPOSITION 2: Public Safety Facility \$6.75 Million

A facility to house the police department and related emergency and training facilities.

#### PROPOSITION 3: Streets \$12.25 Million

Street projects identified in the city's Transportation Master Plan and Downtown Plan, including improvements to the intersection of FM 967 and Main Street, other improvements along Main Street, and work on Old Goforth Road and San Antonio Street

#### PROPOSITION 4: Drainage \$7 Million

Flood control, runoff, and other drainage projects as identified in the city's Master Drainage Plan, including West Goforth Area Flooding, FM 2770 Fire Station Area Flooding, Bluff Street Area Flooding, Houston Street Area Flooding, Oxbow Neighborhood Flooding, and Lifschutz Headwaters Area Flooding.

#### PROPOSITION 5: Parks and Trails \$8 Million

Improvements to City Park and various trails as identified in the City Parks, Recreation, Trails and Open Space Master Plan, including public parks and recreational facilities on both the east and west side of the city.

## BREAKDOWN OF THE PROPOSED \$55 MILLION BOND











\$21,000,000

**PUBLIC SAFETY FACILITIES** \$6,750,000

STREETS \$12,250,000

13% DRAINAGE

\$7,000,000

15% PARKS & TRAILS

\$8,000,000

## **BUDA BOND PROJECT UPDATES**

## Propositions 1 & 2 - Municipal Building and Public Safety Facility

In May of 2016, Page Architects gave an abbreviated schematic design presentation for Councilmembers who were not present at the April presentation. At the end of the presentation, JE Dunn spoke about the five items "below the TPC line" that are Owner requested items for consideration that are currently not included in the project budget. After presenting the potential scopes of work and associated budget cost ranges for each item, there was a thorough discussion between the Council, City Staff, and JE Dunn. Following are the decisions made by Council as to continue to pursue the items or not.

- 1. Second Floor Terrace: No longer to be considered.
- 2. Rainwater Collection System: No longer to be considered.
- 3. Photovoltaic Panel System: No longer to be considered.
- 4. Operable Partition at the EOC: No longer to be considered.
- 5. Natural gas generator in place of a diesel generator: To continue to be considered. Further investigation is required by the project team to determine how or if this item will fit in project budget

With that, the Schematic Design budget cost was approved and the design and construction team will now proceed into the design development phase. During this phase, options for systems such as HVAC, Electrical, Plumbing, Interior Finishes, Exterior Skin, Roofing, etc. will developed and evaluated and presented to the Steering Committee for input. The overall design will become more detailed with a great focus on individual spaces within the Municipal Building and Public Safety. Page will be coordinating meetings with specific City Staff to assist in further defining and identifying what is required in these individual areas.



Municipal Building — Entry Looking North



Municipal Building — Entry Looking South



Municipal Building — Sideview of Exterior

## **BUDA BOND PROJECT UPDATES**

### Proposition No. 3 — Transportation

Final schematics and reports (drainage, geotechnical and environmental) for the preliminary design phase have been completed for the Old Goforth Road, Main Street at RM 967 and San Antonio Street projects. All project documents related to the previously mentioned projects have been approved by the City. Cost estimates for all three projects are being finalized to include utility relocations on an as-needed basis. Plans, Specifications, and Estimate (PS&E) scope and fee have been submitted to HDR for the Old Goforth Road, Main Street at RM 967 and San Antonio Street projects. Review of these proposals is currently underway. HDR is negotiating with Klotz on their final design fee. Once a fee has been negotiated, a proposal will be submitted to the City for consideration. An amendment to Klotz's contract for the additional Main Street Traffic Study has been submitted to the City for signature. The cost for this study was approved by City Council during the May 3 City Council meeting.

### Proposition No. 4 — Drainage

Council tabled the presentation on the Preliminary Engineer Report at the April 18th Council meeting. Staff requested prior to meeting with Council on the drainage projects, informational meetings with affected property owners need to be set up to inform and educate before moving forward with final design and Council consideration. Staff is working with HDR and Freese & Nichols (FNI) on dates to schedule such meetings.

## Proposition No. 5 — Parks and Trails

Parks and Trails Maintenance Building – The GMP amendment to JE Dunn's contract has been submitted to the City for signature. The building permit has been applied for and staking of the four corners of the building has been done.

Parks & Trails Projects: The City of Buda purchased 39.51 acres of land for future park development. The City Council approved the land purchase during a special meeting on February 19, 2016. It was sold to the city for \$1.1 million from John and Margaret McCaughan. The purchase was made from bond proceeds designated for park improvements. The land is located at 711 Garison Road, near Onion Creek. The park will be named, John d. and Byrd Mims Garison Memorial Park.

#### **BUDA BOND ADVISORY COMMITTEE**

The Buda Bond Advisory Committee (BBAC) was appointed by the Buda City Council to assess whether a bond election would be warranted for Buda. They also decided what types of projects should be addressed. The citizen-led committee continues to provide input and direction to city staff.

The 12 Buda City Council appointed members of the Buda Bond Advisory Committee:

- Sue Bellows
- Nancy Brinkley
- Freddy Cantu
- Diane Falcon
- Wayne Harned
- Bob Killam

- Vincent Lecca
- Beth Martinez
- Tommy Poer
- Josue Sanchez
- Wendy Scott
- Colin Strother





# Buda Public Library Connect with the World!



Buda Public Library delivers value at every turn. Whether you are looking for a great read, accessing the Internet, or attending an enrichment event, Buda's library has something for you.



## Fiscal Year 2015 Accomplishments

- 1,099 individuals and families joined the library
- 101,150 items were checked out
- Computers were used 14,712 times
- Presented 396 programs to over 10,000 children, teens and adults
- Completed a Youth Strategic Programming Plan
- 365 children and teens read 16,064 books and 446,134 minutes as part of the Summer Reading Club
- Increased our digital magazine collection to 50 subscriptions
- Began transitioning to RFID material identification
- Conducted 4 Every Child Ready to Read sessions, training caregivers to be a child's first teacher



## What Does the Library Have?

- Over 23,500 books
- Over 2,200 audio books
- Over 1,000 movies
- Almost 9,000 downloadable books (OverDrive)
- Over 7,000 downloadable audio books (OverDrive and OneClickdigital)
- 133 magazine and newspaper subscriptions (78 digital through Zinio and Newsbank)
- SAT, ACT, PSAT, PLAN online test prep (ePrep and Learning Express)
- Over 500 online classes (Universal Class)
- Online job search/résumé/career assistant (Job and Career Accelerator)
- Online language learning software for over 60 languages (Mango Languages)
- Access to the TexShare Databases 68
   databases covering an amazing array
   of topics, from scholarly journals to
   DIY home repair to health information

#### What Other Services are Available?

- Public Computers
- WIFI
- Copier/printer/scanner
- Faxing
- Test proctoring
- Computer tutoring
- Résumé assistance
- Reference and reader's advisory
- Interlibrary loans
- Educational and cultural programs for all ages
- Community meeting space

At the Buda Public Library, we are ready and willing to help you out, whether it's a search for information, learning a new skill or by just suggesting something good to read.



## Amount spent in FY 2014/2015

General Fund: \$381,301

- Salaries and Benefits \$299,867
- Supplies (including books, magazines, audio books, office supplies, etc.) – \$37,696
- Building Maintenance \$1,424
- Designated Services \$37,230
- Furniture \$5,084

## Library Special Revenue Fund: \$15,579

- Events \$6,793
- Supplies (including books, digital materials, etc.) \$8,589
- Designated Services \$56
- Furniture \$141



## Staff

Melinda Hodges, Library Director
Martha Sanders, Assistant Director/
Children's Librarian
Heather Teems, Circulation Coordinator
Caitlin Foley, Youth Coordinator
Angie Moreno, Admin. Assistant
Amy Jensen, Circulation Clerk
Sarah Castillo, Circulation Clerk

## **Contact Information**

Buda Public Library/Basil Anthony Moreau Memorial Library 303 Main Street P.O. Box 608 Buda, TX 78610 Telephone: 512-295-5899

FAX: 512-295-6525





## Buda Police Department

## Serve and Protect



## The Police-Community Relationship

It is our agency's mission to provide a proactive and professional level of community-oriented police service. In order to achieve this mission, we seek transparency and multi-faceted interaction within the community.

*National Night Out* – an annual event which focuses on strengthening the police-community relationship and increased safety within our neighborhoods.

*Blue Santa* – our "Shop with a Cop" programs continues to be a success due to the generous donations we receive from the community. Because of that extended generosity, we were able to write a check to Hays CISD for back-to-school supplies.

*Citizens Academy* – held in the fall each year, this is an excellent opportunity to educate participants on the responsibilities and procedures of our department.

*Social Media* – one of our goals was increased involvement with social media. We now interact with our citizens via Facebook, Nextdoor, and Twitter. Follow us!

**Neighborhood Watch Meetings** – we made it a priority to attend all Neighborhood Watch meetings and address any questions or concerns from attendees.



Bo Kidd Chief of Police







## Setting Standards and Embracing Technology

Our department sets a standard for staying ahead of the curve and providing nothing less than excellent service to our community. We strive to maintain a high quality and well developed police force and in order to do so, we continue to make training for our officers a priority. This year we were able to participate in several high quality training opportunities as well as complete all mandated TCOLE courses. We also continue to embrace emerging technology by utilizing Taser's Axon Body and Axon Fleet (body worn and in-car video) systems. Our agency was one of the first in the country to implement the auto-activation technology for the Axon Body and we were the first agency to test and evaluate the Axon Fleet system. Taser's evidence cloud storage has also allowed us to fully implement paperless case submission to the District Attorney which has resulted in less costs in travel and faster response times.

## Overview of 2015

## Calls for Service -10,210

## Recovered Stolen Property — \$141,555

## UCR Crimes Recorded in 2015

Crime Type	2013	2014	2015
Rape	1	3	0
Robbery	3	4	2
Assault	36	29	47
Burglary	21	24	23
Larceny / Theft	223	211	306
Motor Vehicle Theft	11	11	20
Burglary of a Vehicle	103	68	68









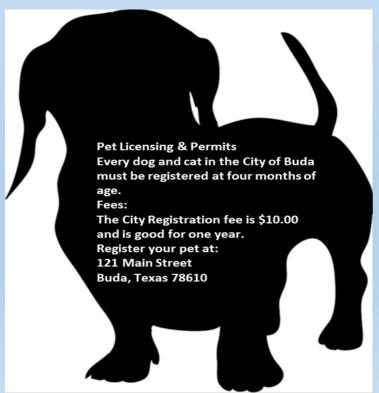
## Animal Control

Animal Control is proud to announce that we are continuing our partnership with Emancipet. Together we will continue to provide free or low cost spays /neutering to Buda residents.

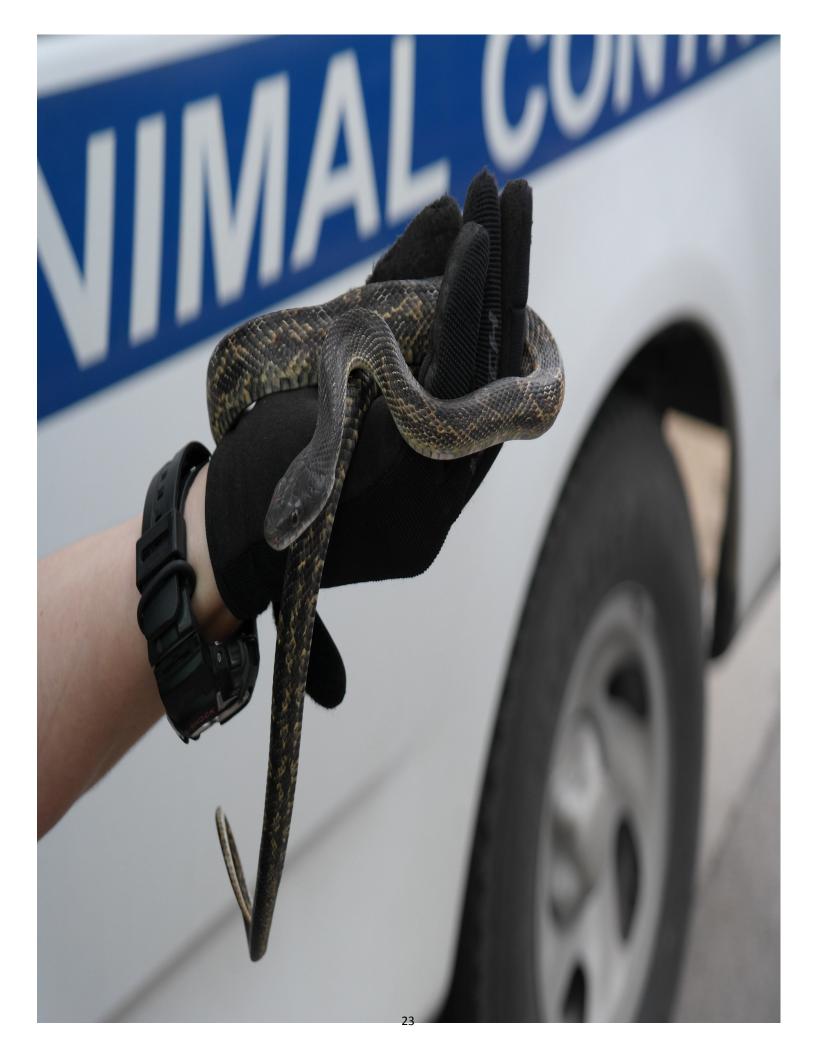
Also, the San Marcos Shelter has received a grant from the Animal Friendly license plate program in order to assist the Hays County community.

With these programs, our goal is to reduce the overpopulation of homeless and unwanted pets. Animal Control is looking forward to this new year, with new partnerships, and the ability to offer more services to the community.

The city's ordinances pertaining to our pets will continue to be reviewed annually and edited as necessary to ensure the safety of our pets and better serve the community. We strive to provide the very best for our fur babies and will continue to make any necessary changes to improve the health and safety for all







## Planning & Engineering

## Department Overview

The Department of Planning and Engineering, under the executive leadership of the Assistant City Manager, is comprised of five full time city employees, including the Director of Planning, City Engineer, Code Enforcement Officer, Planner, and Permit Coordinator. In addition, the department is assisted by two thirdparty vendors, Binkley & Barfield and ATS, which provide the city with additional civil engineering assistance, building plan review, and inspections services.

The department's function is to assist the city with long-range planning and policy decisions while implementing such decisions through the day-to-day operations in providing for the orderly, sustainable, fiscally responsible, and qualitative development of the city through exemplary customer service. The department functions can be separated into two areas: planning, building, and code enforcement and engineering and capital improvements.

## Planning, Building & Code Enforcement

Planning oversees zoning and land development plan review, permitting and records, demographics, longrange planning, heritage preservation, various special studies, code enforcement, and mapping. The division is responsible for several boards and commissions, including the Planning & Zoning Commission, Zoning Board of Adjustment & Appeals, Construction Board of Adjustment & Appeals, and the Historic Preservation Commission. Are you interested in getting involved in Buda's governance? These boards and commissions are a great first step!

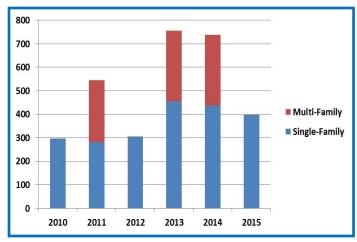
Over the last five years, the city has adopted or updated a number of long-range plans that include the Comprehensive Plan, Transportation Master Drainage Master Plan Phase 1 & 2, Wayfinding Sign Plan, Facilities Master Plan & Space Needs Assessment, Downtown Master Plan, Transit Development Plan, and the Parks, Trails & Open Space Master Plan. The Comprehensive Plan has been recognized with both regional and statewide planning awards. Likewise, the department has been working hard to improve the city's development codes, including updates to all building codes. This has resulted in the city being recognized as a Gold Level Scenic City, one of only a small handful of Texas Director of the Texas Chapter of the American Planning Association cities to receive that honor. In addition, Buda has received

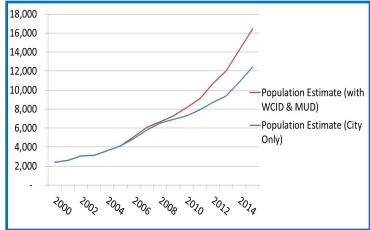


From left: Kenneth Williams, City Manager, Meredith Johnson, Planner, Chance Sparks, Planning Director, Mayor Todd Ruge, Wendy Shabay,

the Planning Excellence Award from the Texas Chapter of the American Planning Association (TxAPA) for the last two years. And in 2015 the City of Buda was recognized by TxAPA as Community of the Year, considered the premier planning award in the State of Texas.

Have you noticed a lot of new businesses opening and new homes being built? In 2015, the city permitted over 398 single-family homes and saw the completion of 300 multifamily units that began in 2014. For the last several years, the Texas State Data Center has identified Buda as the fastest growing city in Texas with a population greater than 10,000. Businesses have taken notice as well: in 2015, the city issued Certificates of Occupancy to over 30 new or expanded businesses. The department continues to work hard to ensure this new growth is well-planned and serves to preserve and enhance the quality of life Buda citizens love. Not only that, the department is working hard to provide better services to citizens. In 2014, the department kicked off MyPermitNow, a regional online electronic permitting system that will allow citizens to submit permits from the comfort of their home or office and track that permit's status in the approval process.





## Engineering & Capital Improvements

With this growth comes demand for the city to invest in the future of its infrastructure. This is where the Engineering & Capital Improvements division comes in. This division manages the design, bidding and implementation of public infrastructure projects to effectively implement the city's long-range plans and properly manage growth. Once a project is designed and a bid awarded, the division turns the project over to Public Works for construction management. In addition, this division participates heavily in reviewing new developments, particularly regarding stormwater and water quality management, floodplain regulation, civil engineering site requirements and traffic impact. While these aspects of improvements often go unnoticed, they have a huge impact in mitigating the impacts of new development and preserving Buda's quality of life.

In 2015, a number of capital improvements were completed. At an estimated cost of \$50,000 through parkland dedication and parkland development fees, City Park irrigation was converted to non-potable water in order to improve the quality and appearance of City Park while also improving drought management. Hays County successfully completed improvements to FM 1626 north of RM 967 at a cost of \$17.2 million, resulting in vastly improved safety and mobility. As 2015 draws to a close, the city is nearing completion on the design phase for wastewater service in the Hillside Terrace neighborhood in order to address widespread septic failures and environmental impact on Plum Creek. Buda also honored its heritage with the complete restoration of Clint's Cabin, a historic servant quarters that was relocated to Stagecoach Park. There are number of other projects that began in 2014 and are ongoing, discussed in more detail separately.

## Big Plans & Big Changes

## Downtown Master Plan

This plan, at a cost of \$50,000, serves as an important step in implementing the Buda 2030 Comprehensive Plan. Initiated in 2014, this was adopted in 2015 & seeks to chart a course for the future of Downtown Buda as it seeks economic revitalization, physical improvements, parking solutions, pedestrian enhancements and new growth.

## Re-Write of the Development Code

The city has budgeted \$150,000 through general and utility funds to assist with re-writing the



Unified Development Code. This code was originally written when the city was a quarter of its current population and governed as a general law municipality rather than its current home-rule status. Likewise, a new Comprehensive Plan was adopted in late 2011 that recommended a large number of changes to the development code in order to achieve the community's vision and goals. This project kicked-off in Fall 2014, with adoption expected Fall 2016.



## Capital Improvements Completed, Planned or Ongoing 2016

## Skate Park Lighting

The city has installed safety lighting at the Jackson Tyler As part of the expansion of treatment capacity, the city fees.

#### Park Shade Structures

The city completed the installation of several shade structures at playgrounds throughout the city parks. The project was funded by \$100,000 in parkland dedication and parkland development fees.

## Garlic Creek Lift Station

This project, funded through utility support and developer impact fees, seeks to upgrade the Garlic Creek lift station to address growth and improve resiliency in flood events, at a cost of \$1.6 million. Construction began in early 2015.

## Waste Water Treatment Plant Expansion

Like the lift station, this expansion to the treatment plant Downtown Sewer Line Replacement (up to 3.5 million gallons per day) prepares the city to address future growth. At a cost of \$16.7 million, this project is funded through developer impact fees and utility revenue. The project is currently under design, with construction anticipated in 2016.



Lifshultz Sewer Line Bottle-neck Replacement

This project, at a cost of \$250,000 funded through utility revenue and developer impact fees, addresses a sewer line diameter bottleneck near the Lifschultz Subdivision. Construction began in 2015 and is complete.

### Effluent Force Main

Norris Memorial Skate Park at a cost of \$100,000, funded needs to install a 20 inch effluent force main. At a cost of from the parkland dedication and parkland development \$2.6 million, funded through developer impact fees and utility revenue, this project is currently in design with construction anticipated in 2016.



Many of the sewer lines in downtown are constructed from clay pipe, which has deteriorated over several decades of life. At a cost of \$1.6 million, the sewer lines were replaced using a combination of trenching and pipe-bursting during 2015.

#### Interstate 35 Bridge & Ramp Improvements

Hays County financed the design and construction of eight entrance and exit ramps on IH-35 between FM 2001 and CR 210 (Kyle Crossing), including bridge improvements to FM 2001 and Robert S. Light. The estimated cost for these for these ramps is \$4.75 million. Construction began in January 2014 and is now complete.

#### FM 1626 Improvements South of FM 967

Hays County is widening FM 1626 from FM 967 south to FM 2770 as part of a Pass-Through Financing arrangement with TxDOT. The roadway in Hays County will be widened to have two lanes in each direction and have a continuous left turn lane. Sidewalks will be constructed in urban areas. The project is ongoing and is estimated to cost \$17 million.

FM 967 Improvements Between FM 1626 and Downtown Buda

Hays County and TxDOT, with state transportation funding and Hays County road bond funds, widened FM 967 between FM 1626 and Downtown Buda, addressing a number of safety issues and providing space to accommodate bicycles and pedestrians. The roadway was widened to have one lane in each direction, wide improved shoulders and a continuous left turn lane. Sidewalks are included along the alignment. At a cost of \$5,000,000, the project was completed.

South FM 967/South Loop 4 Improvements

Hays County and TxDOT, utilizing state transportation funding and Hays County road bond funds, is widening FM 967 between IH-35 and Downtown Buda, addressing a number of safety issues and providing space to accommodate bicycles and pedestrians. The roadway in will be widened to have one lane in each direction, wide improved shoulders, and a continuous left turn lane. Sidewalks are proposed along the alignment. The project is under design.

Robert S. Light Blvd./Truck Bypass Extension

Hays County and TxDOT, utilizing state transportation funding and Hays County road bond funds, has designed an extension to Robert S. Light Blvd. (a.k.a. Truck Bypass) to complete a connection between IH-35 and FM 1626. This project will allow the diversion of heavy truck traffic away from Downtown Buda. The project is under design and expected to cost \$14.5 million. It is scheduled to begin construction in 2016.

Northbound Interstate 35 Monument Sign This project, estimated to cost \$20,000 a

nd funded in part through hotel occupancy taxes, involves design and construction of a monument sign at the southern city limits welcoming northbound travelers along

Elevated Storage Tank Control Valves
IH-35 to Buda. The sign has been installed.

This project, estimated to cost \$75,000 funded through utility funds over two years, involved design and construction of special valves on the City's water storage

Bonita Vista Street Reconstruction

Buda facilities to prevent the tanks from draining completely in Hays County and TxDOT, with state transportation the event of a water main break or other system funding and Hays County road bond funds, widened FM malfunction. The project was completed.

This project, at a cost of \$2.373 million in general revenue, involved reconstruction of several failing streets in the Bonita Vista neighborhood, including curbs and sidewalks. Westside Water Well

The goal was to improve safety within the neighborhood, enhance quality of life, and encourage property investment. The project was completed.

This project, estimated to cost \$975,000 over two years and supported by utility revenue, involves design and

Garlic Creek Force Main

construction of a new water well on the west side of the city. This will help to balance the water system and reduce stress on existing well and pumping facilities. The project is ongoing.

Bradfield Trail and Main Street Trail

This project, which cost \$1.15 million through development impact fees, involved design and construction of a replacement pressurized sewer main with additional capacity for the west side of the city. It has been completed.

This project, estimated to cost \$570,000 with a portion of that being from a Hays County Park Bond matching grant,



involves design and construction of a trail system within Bradfield Park, then extending along Main Street to connect Bradfield Village with Downtown Buda. It includes construction of several amenities within the park. The project was completed.

# Public Works Department







## Message from the Public Works Director

Twenty-four hours per day, and 365 days a year, the City of Buda Public Works Department is providing the essential infrastructure and services to support the high quality of life Buda residents and businesses.

The general duties and responsibilities of the Public Works Department can be summarized as "providing the maintenance and operation for the City's physical infrastructure". Every resident of the City and every property owner relies on Public Works on a daily basis for some type of service. This can include the drinking water supply, wastewater treatment, street maintenance, street and traffic signage, traffic signals, street lights for safety, and much more. Each and every staff member of the City of Buda's Public Works Department takes this responsibility seriously and works hard to provide the level of service and quality of life expected by our residents and businesses.

Our challenge in the upcoming years will be to maintain a high level of service to the community during a period when resources and funding have understandably been reduced. With the full support and cooperation of all Public Works employees, we will be up to that challenge and will continue to provide the best services possible at a reasonable cost. I am proud to lead and support the Public Works employees in their efforts to serve Buda, and am grateful to have the opportunity to serve all of the residents and businesses.

If at any time you have any questions regarding the services being provided, comments or suggestions for changes, requests for additional services, or just want to let us know how we are doing, please contact me at 512-312-2876.

Sincerely, Mike Beggs



The new I-35 Monument is complete. It is located on the northbound service road of I –35 at the Robert S. Light Blvd. exit ramp. The city plans on installing an additional monument sign this year on the west side of the city at the intersection of FM 967 and FM 1626.



Main Street Right-Hand Turn Lane
Crews have completed the Main Street Right-Hand
Turn Lane Project. The turn lane moves traffic
through this busy intersection at a much faster
pace, reducing traffic congestion in this area.



Police and Engineering Departments Remodel
The city's rapid growth has resulted in the need for additional personnel. The Police and Engineering
Departments required more office space after new positions were created. City staff was directed to remodel the City Hall Annex by incorporating the former A & E Graphics offices into the two existing city departments. The remodel created much needed office space and storage.



Sequoyah Subdivision
The Street Overlay Program is ongoing.
Crews have finished overlaying the
Sequoyah Subdivision and will be moving
on to the Old Town as weather permits.



FM 967 Water Line Relocation
The 12" water line was relocated to create space for the
FM 967 Widening Project.



## Parks and Recreation



There is a reason why citizens and visitors can "breathe easy here". The City of Buda Parks and Recreation Department is focused on enhancing the outdoor experience for the families of Buda. Buda holds the distinction of having more parkland per capita than any city in the state. It was even named *Outdoor* 

Capital of Texas by the Texas Legislature.

The Buda Parks System is continuing to add new parkland and new facilities throughout the city. Our newest park, Summer Pointe, located on Old Black Colony Road, added an additional five acres to the land inventory. Recent improvements to Bradfield Park, funded through a grant from Hays County, include a fishing pier, pond fountain, walking trails, parking, and miscellaneous park amenities. Major improvement



plans are on the horizon for City Park as the 2014 Bond Initiative Proposition for park improvements enters



into the planning and design phase. Components under consideration include an amphitheater, pavilion improvements, playground enhancement, splash pad, improved parking, and restrooms.

If you're looking for great family fun, there are a number of city sponsored special events throughout the year. Special events include: the Annual Easter Egg Hunt; Movies in the Park; the Red, White n' Buda Independence Day Celebration; Boo-Da Halloween;

and the biggest event of the year, the Buda Trail of Lights in Historic Stagecoach Park. All of these events are FREE to the public.







## **Buda Events**









## **Ongoing Events**

First Thursday

Join the Buda Downtown Merchants' Group as they encourage local residents and visitors to wander the unique antique and specialty shops. This is a free event hosted by the Buda Downtown Merchants' Group.

# Downtown Buda Farmer's Market (March-October)

With a strong focus on sustainability, the Buda Downtown Farmers Market provides visitors, residents and local businesses with high-quality goods and the freshest, most nutritious and most reasonably priced locally grown produce.

## April

Annual Easter Egg Hunt (Saturday before Easter)
Hop to the Buda Sportsplex for an egg-citing egg hunt!
Kids will make a dash towards the hunting ground to try
and collect as many eggs and treats that can be found.
Following the egg hunt, there will be more activities and
fun for the whole family.

# Buda Lions Country Fair & Wiener Dog Races (Last full weekend of April)

This annual country fair has become an extremely popular spring event. It begins with a pet parade followed by the nationally known Wiener Dog Races. Cheer on your favorite wiener dog while also enjoying other fun activities that are happening at the fair. Other competitive events can be observed at the BBQ cook-off, bake-off, washer tournament, and best dressed dog contest. Arts and crafts vendors and live entertainment can be enjoyed throughout the weekend.

## June

Movies in the Park (Every Friday in June) Enjoy concerts under the pavilion or watch family friendly movies under the stars. Seating is on the grass and concrete, so bring your own lawn chairs, blankets, and snacks for comfort. Concessions will be available. Admission is free. Movies begin at 9:00 p.m.

## July

Red, White n' Buda Independence Day Celebration (July 4th)

Come celebrate Independence Day in Buda! A morning children's parade filled with decorated bicycles, wagons, and unique kid's floats take route on Main Street. Bounce houses and more family fun can be found at City Park. The celebration continues into the night with a spectacular fireworks display.

## September

Fajita Fiesta

Fajitas, BBQ and more tasty food can be explored at Fajita Fiesta. This is a family friendly event that also includes a jalapeno eating contest, games, a talent show, mariachi groups, and arts and crafts vendors. For more information, visit the Fajita Fiesta website at fajitafiestatexas.com.

## Buda Citizens' Academy

Buda Citizens' Academy is a 12-week program where citizens get the opportunity to learn about city departments and how they work.



### October

Boo-da Halloween (Saturday before Halloween)
Local businesses and organizations line up in downtown
Buda to provide a fun and safe opportunity for
trick-or-treating. Bring your little ghost or goblin for
some candy, treats, and entertainment. The Buda Public
Library also provides more fun with spooky stories,
crafts, games, and more!

#### December

**Budafest** (First Weekend of December)

Held the first full weekend in December, this festival is sure to put you in the holiday spirit, including a Christmas parade, entertainment, carnival, and artisans selling handcrafted items of every type. Children can also visit and take pictures with Santa. For information, visit the Budafest website at budafest.org.

## Buda Trail of Lights

Christmas cheer radiates throughout the season! Take a walk through Historic Stagecoach Park to view twinkling lights and illuminated Christmas displays. Guests are shuttled from Cabela's so they can enjoy the array of festive scenes at their leisure. Food, fun, and holiday splendor await visitors along with a visit from Santa himself.







## Tourism Department

#### **Department Overview:**

The City of Buda Department of Tourism and Visitor Center wants to be your guide to everything Buda. The department's main goal is to attract visitors for overnight stays in Buda hotels and to help those visiting find local attractions, historic places, restaurants, shopping destinations, and more.

### **Hotel Occupancy Tax Collections and Grants:**

In FY2014-2015 the City of Buda collected a total of \$623,478.32 in hotel occupancy tax. This is a 16.5% increase over the previous year.

#### YEARLY ANALYSIS

	Q1	Q2	Q3	Q4	Total Collected
FY 2011-2012	\$ 81,463.01	\$ 95,939.63	\$ 110,696.24	\$ 101,372.64	\$ 389,471.52
FY 2012-2013	\$ 96,399.30	\$ 116,740.06	\$ 132,981.42	\$ 123,257.58	\$ 469,378.36
FY 2013-2014	\$ 113,901.56	\$ 109,376.38	\$ 129,886.28	\$ 176,700.87	\$ 529,865.09
FY 2014-2015	\$ 114,728.68	\$ 103,491.13	\$ 174,620.08	\$ 159,713.37	\$ 623,478.32

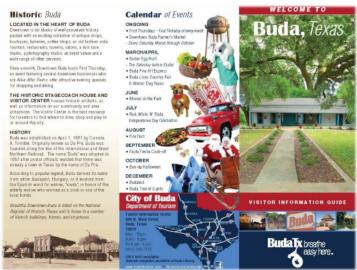
The Department of Tourism awarded a total of \$22,500 in hotel occupancy tax grants to help promote four local events to bring visitors to Buda. This was the first year that a committee was formed to review all HOT grant applications and make a recommendation for funding for the events to the Buda City Council. Funds were provided to the Buda Lions Club Country Fair and Wiener Dog Races, Budafest, the Buda Fire Department's Fire Fest and Fajita Fiesta put on by the Buda Area Chamber of Commerce.

## **Events and Projects**

The Tourism Department participated at Formula 1 at the Circuit of the Americas track in Austin. We promoted the City of Buda as an accommodations destination for those coming to Formula 1 for future years. We gave out over 2,000 promotional lanyards and ticket holders filled with Buda information to event goers.



The Buda Visitor Guide was redesigned and updated for the first time since 2012.



We completed Phase I of II of the Wayfinding Sign Program.



These signs are placed throughout town to help people find their way to points of interest in Buda. Phase I helps drivers get to points of interest from main thoroughfares. Phase II helps drivers from other commonly travelled roads.

Tourism started two major ad campaigns. First was a co-op ad through the Texas Downtown Association to promote Historic Downtown Buda. The second was for our wedding industry, which was promoted through the Austin Wedding Guide both in print and online.



Tourism worked with the Buda Police Department to put on a dinner for the 70+ participants for the Capital of Texas Police Motorcycle Chute Out in May of 2015. We provided a catered dinner complete with live music and raffle prizes for the opening night of the event.



## Other Tourism Stats

**3,802** visitor guides sent out **225** visitors to Stagecoach House



